

PRESS RELEASE

COMPANY



July 2021

ATT TRUCKBAY voted among "The Best Brands 2021" for the seventh time in a row

- **Germany's workshop and service professionals have once again awarded ATT, a brand of MAHA Maschinenbau Haldenwang GmbH & Co. KG, in the "Pits" category in the readers' poll of the trade magazine "Werkstatt aktuell".**

Haldenwang, 1st July 2021. One of the latest products from the MAHA Group is giving the latter a lot of pleasure. Every year, "Werkstatt aktuell" looks for the best in their industry in the areas of service and aftersales and presents the "Best Brands Award". A total of 93 brands in 15 categories were up for selection. Among these, the readers of the trade magazine decide which is the most efficient lift, the most multifunctional pit or the best lubricating oil and award the brands that are the most reliable in the workshop business. The readers' judgement has meanwhile become established and is recognised in the market as a reliable indicator.

The ATT TRUCKBAY test and maintenance pit is, as already mentioned above, a new addition to the MAHA product range. Behind it is a compact, double-walled working pit system. The TRUCKBAY can be expanded with the products of our MAHA, SLiFT and ATT brands and is a useful addition to our existing range. It offers our customers enormous added value, as they can obtain everything from a single source and via a central contact partner. As a fully equipped working pit with a total length of up to 42 metres, the TRUCKBAY serves as an inspection, working and oil change pit. The TRUCKBAY is compatible with MAHA's brake testers, axle play testers and pit jacks.

"We are very pleased that the ATT TRUCKBAY has been repeatedly awarded. This confirms the market's continued trust in the quality and reliability of our brand. We work every day to maintain these values. Just as important for us is the production location where our products are made. "Made in Germany" - that's what MAHA and its subsidiary ATT stand for," says Stefan Fuchs, Managing Director at MAHA Maschinenbau Haldenwang GmbH & Co. KG.

In Markbronn near Blaustein, Mrs Müller-Lengdobler (Marketing Team Leader), Mr Lars Richter (Media Designer) and Stefan Fuchs were delighted to accept the prize on the grounds of the Iveco Truck Race test track.

TRUCKBAY
by **ATT**

Truckbay Logo/MAHA

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Bilder: ETM Verlag/Bettina Pfeffer

MAHA – an overview

MAHA Maschinenbau Haldenwang GmbH & Co. KG is one of the world's leading manufacturers of vehicle testing and lifting technology. As an internationally oriented company, MAHA operates two production sites, one in Germany and another in the USA, as well as a global sales and service network in over 150 countries. The company employs over 1,000 people worldwide and generates sales of around EUR 150 million.

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